

JOB PROFILE



JOB TITLE:	Home Safety Advocate
SALARY GRADE:	6
JE REFERENCE:	A418
DIRECTORATE:	Community Risk Management
TEAM:	Prevention
LOCATION OF WORK:	Merseyside wide
HOURS OF WORK:	14
DIRECTLY RESPONSIBLE TO:	Prevention Team Manager

LEADERSHIP BEHAVIOUR LEVEL:	Leading Yourself
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MAIN JOB PURPOSE

To generate and deliver Community Risk Management initiatives that are applicable to the communities throughout Merseyside. Working in partnership with external agencies and internal partners to reduce fire risk in homes across Merseyside.

KEY AREAS OF RESPONSIBILITY

1. To deliver Home Fire Safety Advice to vulnerable people within Merseyside.
2. To assist when necessary other Merseyside Fire and Rescue Service personnel in the delivery of Home Fire Safety Services.
3. To deliver the Safety Awareness & Fire Education (SAFE) initiative to adolescent fire setters within Merseyside.
4. To strengthen existing partnerships and support local health needs by delivering Safe & Well initiatives.
5. To provide appropriate feedback to associated partners following interventions and work together to reduce fire related risks.
6. To provide correctly completed and timely reports following interventions.
7. To be responsible for assessment, provision and installation of safety equipment.
8. To deliver Fire Safety Education Sessions to high risk groups within Merseyside.
9. To support other community risk management activities to make communities safer from fire.
10. To undertake any other duties and training deemed suitable by the Authority commensurate with the grade.

The post holder will be committed to, encourage and promote the values of MFRS, the National Core Code of Ethics for Fire & Rescue Services, and act in accordance with our Ground Rules.

VALUES, BEHAVIOURS AND CODE OF ETHICS

As detailed in the Authority's CRMP, the Leadership Message clearly states our Values.

We serve with **Courage**

- By never settling for the status quo
- By being decisive and calm under pressure
- By having determination to see things through
- By being prepared to fail
- By celebrating diversity and being open to new opportunities and challenges
- By setting high standards and not being embarrassed for doing so
- By challenging ourselves to be better

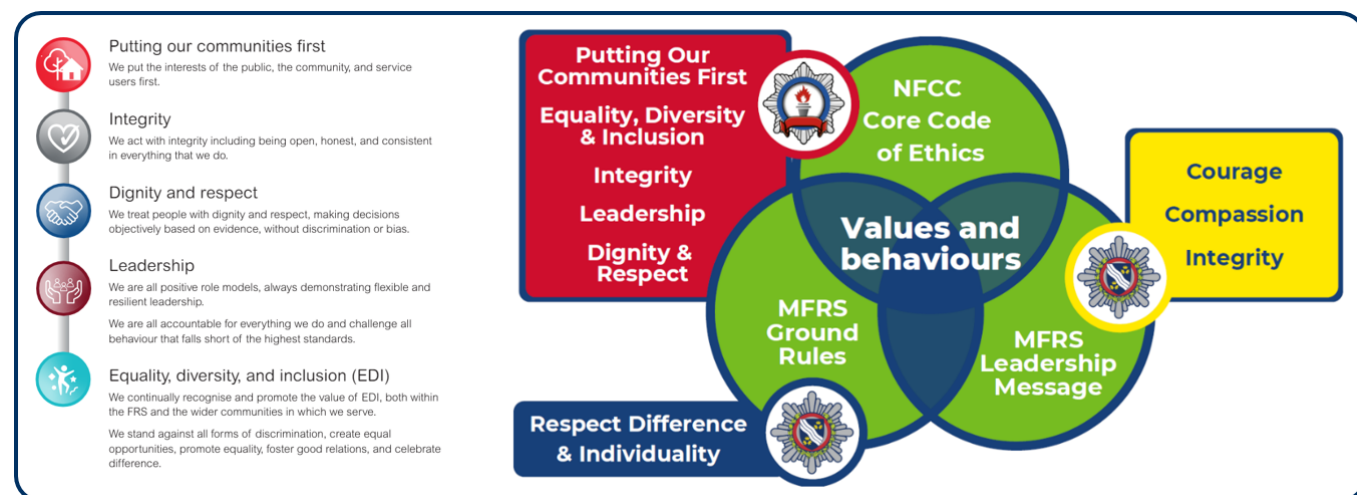
We serve with **Integrity**

- By doing the right thing even when it is hard or no one is looking
- By leading by example
- By standing up for what matters
- By being open, honest and fair
- By making decisions based on facts
- By explaining the why
- By being consistent
- By always doing what we say we are going to do

We serve with **Compassion**

- By acting with empathy and kindness
- By actively listening - hearing what is being said
- By going the extra mile to help
- By looking after and supporting each other, noticing what is going on for people
- By recognising each other's contribution
- By creating a sense of belonging
- By embracing and understanding difference

The National Core Code of Ethics for Fire & Rescue Services sets out five Key Principles, which provide a basis for promoting good behaviour and challenging inappropriate behaviour. The code is complemented by MFRA's Ground Rules, which outlines how we welcome difference and individuality, create a sense of belonging in the most inclusive way and provide some key, simple rules surrounding how we act.



LEADERSHIP BEHAVIOURS

LEADING YOURSELF

Personal Impact	I demonstrate Service values and behaviours.	I value inclusion and set a positive example to others.	I reflect on my own strengths and see the strengths of others (using colours).
Outstanding Leadership	I am an ambassador for the Service, taking pride and responsibility for the work we do and encouraging others to do the same.	I take responsibility and accountability for the quality of my own work.	I role model proactively, learning new skills and behaviours.
Service Delivery	I find out about my local community risks & associated behaviours to ensure we are offering the best service.	I plan ahead and prioritise my work, managing my time effectively to get things done.	I work to foster trust with others & build constructive working relationships to achieve goals.
Org. Effectiveness	I know what the key organisational goals are and how I contribute.	I work within the organisation's policies, procedures and processes.	I continuously seek to improve my performance & share my ideas.

Date job profile prepared / revised:

S Nugent 17.4.25

MERSEYSIDE FIRE & RESCUE SERVICE

PERSON SPECIFICATION



**MERSEYSIDE
FIRE & RESCUE
SERVICE**

Job Title:	Home Safety Advocate	Team:	Prevention
Salary:	Grade 6	Directorate:	Community Risk
JE Reference:	A418		

	QUALIFICATIONS & TRAINING	ESSENTIAL/DESIRABLE	ASSESSED BY
	Health and Safety qualification	D	PD
	A current certificate in First Aid training	D	PD
	KNOWLEDGE & EXPERIENCE	ESSENTIAL/DESIRABLE	ASSESSED BY
	Experience of working with vulnerable people.	E	A&I
	Previous experience working within Community Risk Management	D	A&I
	Previous experience in conducting presentations or communicating specific information to groups	E	A&I
	Previous experience of working/engaging with children	D	A&I
	Knowledge of relevant legislation, i.e. Data Protection etc	D	A&I
	Understanding of confidentiality and privacy	E	A&I
	Knowledge of the communities in Merseyside	D	A&I
	An understanding of the consequences of fire	E	A&I
	Good knowledge of Fire /Home Safety	D	A&I
	Knowledge of Health and Safety and Risk Assessment	D	A&I
	Knowledge of the Safety Advice & Fire Education (S.A.F.E) initiative	D	A&I
	Knowledge of the aims and objectives of Merseyside Fire and Rescue Service and Home Safety	D	A&I
	SKILLS & ABILITIES	ESSENTIAL/DESIRABLE	ASSESSED BY
	Excellent interpersonal skills with the ability to communicate effectively both verbally and in writing with a wide range of people in a clear and accurate manner	E	A&I
	The ability to exchange complicated and sensitive information both verbally and in writing in a professional and confidential manner	E	A&I
	Highly motivated	E	A&I
	Ability to work to deadlines, which are subject to conflict	E	A&I
	Excellent organisation and time management skills, with the ability to prioritise	E	A&I
	Diplomacy skills	E	A&I
	Ability to use own initiative	E	A&I
	Strong creative and analytical skills with regards to problem solving	E	A&I
	Good level of literacy and numeracy skills	E	A&I
	Good IT skills in the use of Microsoft Outlook, Word and Excel.	E	A&I

	WORK RELATED CIRCUMSTANCES	ESSENTIAL/DESIRABLE	ASSESSED BY
	A commitment to model our values and behaviours; promoting a culture which embraces collaboration, inclusivity, high performance and wellbeing, striving to make a real difference to the communities we serve.	E	A&I
	Meet the medical and fitness standard required for the role	E	MFRS
	Disclosure Barring Service check, verification of unspent criminal records will be undertaken in the in the form of a standard disclosure barring service check	E	MFRS
	The post holder will be expected to work flexibly Monday – Sunday (inclusive) from the hours of 7:00am to 11:00pm	E	A&I
	Full UK manual Driving Licence	E	PD

A	Application	I	Interview	PD	Produce Documentation
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